

TODD ROGERS

Summary of Professional Experience

Todd Rogers has more than three decades of experience designing, conducting, and evaluating large-scale, complex public health interventions that use health communication, policy, systems, and environmental change approaches. His career has bridged public health research and practice domains through transdisciplinary research, participatory action research, and involvement in research translation and dissemination/implementation activities. Dr. Rogers has led or contributed to dozens of public health research, surveillance, and evaluation projects; technical assistance and training programs; and dissemination/implementation initiatives with funding from U.S. federal agencies, including the Centers for Disease Control and Prevention (CDC), the Food and Drug Administration (FDA), and the National Institutes of Health (NIH); state and local health agencies in California, New York, Florida, and elsewhere; and private foundations, including the Robert Wood Johnson Foundation (RWJF), the California Wellness Foundation, the Kansas Health Foundation, and the Henry J. Kaiser Family Foundation. Dr. Rogers has published widely, been on the editorial board of several scientific journals, including *Tobacco Control* (Statistics and Methodology Editor, 1997–date), and has served on various scientific review and advisory committees for state and national public health organizations, including the American Cancer Society and the California Tobacco-Related Disease Research Program.

Education

Fellow, Cardiovascular Disease Epidemiology and Prevention, Stanford Heart Disease Prevention Program, Department of Medicine, Stanford University School of Medicine, 1979 to 1982.

PhD, Clinical Psychology (emphasis areas: Behavioral Medicine, Research Methodology), The Pennsylvania State University, University Park, PA, 1979.

MS, Clinical Psychology, The Pennsylvania State University, University Park, PA, 1977.

BA, Psychology (with Honors in Psychology), State University College of New York, New Paltz, NY, 1975. Graduated cum laude.

Liberal Arts, New York University, New York, NY, 1972.

Certifications and Licenses

Psychologist, State of Texas, License # 22766 issued 1983 (on inactive status since 1997).

Current Project Experience

Evaluation of the Impact of Ontario's Bans on Flavored and Menthol Tobacco Products on Consumer and Industry Behavior in the Tobacco Retail Environment (2016 to date)—*Senior Scientific Advisor*.

This project, funded by FDA Center for Tobacco Products (CTP), is to provide an in-depth analysis of the implementation and impact of Ontario policies regulating flavored and menthol tobacco products.

Evaluation Technical Services for the CDC Office on Smoking and Health (OSH) (2016 to date)—

Project Director. The multicomponent contract provides CDC OSH with assistance in support of its tobacco evaluation and surveillance efforts. Scientific support focuses on high-priority projects in the areas of study design, policy analysis, program evaluation, and preparation of dissemination products, including scientific papers and presentations, reports, and guidance materials.

Management of the Culture of Health Sentinel Community Data Collection (2015 to date)—*Project Director*. This project, funded by RWJF, is a naturalistic, longitudinal surveillance study in 30 selected sentinel communities to monitor trends in indicators aligned with RWJF’s Culture of Health Action Framework.

Evaluation Support, Rapid Assessments of State and Local Tobacco Control Policies (2015 to date)—*Project Director*. The purpose of this project is to provide FDA CTP with ongoing evaluation expertise and support for rapid assessments of state and local tobacco control policies.

Rapid Assessments of State/Local Tobacco Control Policies (2013 to date)—*BPA Lead*. This blanket purchase agreement (BPA) establishes a flexible information collection vehicle to provide FDA CTP with the means to assess state and local implementation of tobacco control regulations and legislation.

Building Capacity for Tobacco Research in Romania (2012 to date)—*Co-Investigator*. Funded by the Fogarty International Center and the National Cancer Institute (NCI) International Tobacco and Health Research and Capacity Building Program, through Davidson College, the goal of this project is to build the capacity of Romanian scientists to conduct tobacco research and simultaneously enhance the capacity of Hungarian scientists as leaders in tobacco control research in Central and Eastern Europe.

Coordinating Center for the Advancement of Tobacco Control Research and Practice (2011 to date)—*Co-Investigator*. Provides scientific and technical support to NCI and its funded projects in the State and Community Tobacco Control (SCTC) research initiative, and helps shape national priorities and fill important gaps in the evidence and practice base of tobacco control.

Selected Previous Project Experience

Scientific, Technical and Operational Services for Epidemiology, Surveillance, and Evaluation for the CDC Office on Smoking and Health (OSH) (2014 to 2016)—*Project Director*. This multicomponent contract provided CDC OSH with statistical and epidemiologic assistance in support of its tobacco research, surveillance, and evaluation programs. Scientific support included high-priority projects in the areas of policy analysis, biostatistical analysis, program evaluation, study design, epidemiologic modeling, and analysis of complex survey and surveillance data.

Technical Services for OSH (2014 to 2016)—*Evaluation Support Task Lead*. The Evaluation Support task under this multicomponent contract involved updating OSH Key Outcome Indicators, developing and implementing a tobacco control infrastructure measurement protocol, and supporting other evaluation-related initiatives for the National Tobacco Control Program.

Evaluation of the NYC Non-Cigarette Flavored Tobacco Products Ban (2014 to 2016)—*Project Director*. Funded by FDA (CTP), this project implemented a comprehensive process and outcome evaluation of the New York City (NYC) ban on non-cigarette flavored tobacco products.

Evaluation of the Kansas Health Foundation’s Healthy Living Focus Area (2013 to 2016)—*Project Director*. Funded by the Kansas Health Foundation, this project assessed the behavioral landscape in Kansas to inform program planning; present opportunities for grant making; and monitor and evaluate progress on key indicators of healthy eating, active living, and tobacco-free living in Kansas.

Identifying Data Useful in Developing a Tobacco Retailer Compliance Inspection Strategy (2013 to 2014)—*Associate Project Director*. Funded by FDA CTP, this project developed methodologies to enhance retailer compliance inspections to maximize public health impact.

Healthy Weight in Lesbian and Bisexual Women: Striving for a Healthy Community (2012 to 2015)—*Scientific Advisor* (Evaluation Design & Systems Evaluation). Funded by the U.S. Department of Health

and Human Services' Office on Women's Health, the goal of this intervention was to increase the frequency with which lesbian and bisexual women who have or are at-risk for chronic diseases receive high-quality, culturally sensitive health care related to healthy weight, nutrition, and fitness.

Scientific, Technical and Operational Services for Epidemiology, Surveillance, and Evaluation for the CDC/NCCD Office on Smoking and Health (OSH) (2011 to 2014)—*Evaluation Support Task Lead and Tobacco Price Monitoring Task Lead*. These tasks involved updating OSH Key Outcome Indicators, designing and implementing a national tobacco price surveillance system, developing other tobacco industry monitoring systems, and supporting various OSH policy and evaluation-related initiatives.

Community Transformation Grants (CTG) Program National Evaluation (2011 to 2015)—*Associate Project Director for Science*. This CDC-funded project evaluated the impact of the CTG program by collecting and analyzing data from existing surveillance systems, targeted population surveys and in-home examinations, and enhanced evaluation studies. Enhanced evaluation studies included assessment of biometric and objective indicators of obesity, physical activity, and secondhand smoke exposure in adults and children and examination of the contribution of sociodemographic characteristics to disparities in health outcomes.

Effective Strategies Project (2011 to 2013)—*Scientific Advisor*. The goal of this project was to develop a compendium of evidence-based programs, practices, and policies that contribute to outcomes of state Diabetes Prevention and Control Programs.

Proximal Indicator Development Project (2011 to 2013)—*Scientific Advisor*. The goal of this project was to develop a set of proximal evaluation indicators intended to improve the ability of state Diabetes Prevention and Control Programs to assess and measure the effectiveness of their diabetes prevention and control efforts.

California Tobacco Education and Research Oversight Committee (TEROC) Master Plan (2011)—*Facilitator and Coauthor*. This project facilitated development of the legislatively mandated TERO C Master Plan for tobacco control, tobacco use prevention education, and tobacco-related disease research in California for the period 2012–2015.

National Heart Disease and Stroke Prevention Program Evaluation (2009 to 2012)—*Scientific Advisor*. This evaluation of the National Heart Disease and Stroke Prevention (NHDSP) Program assessed state and national efforts to prevent heart disease and stroke in the U.S. population and the contribution of the NHDSP Program toward these efforts.

Technical Assistance Legal Center, Overview and Evaluation (2009 to 2011)—*Principal Investigator*. Funded by the California Department of Public Health, California Tobacco Control Program (CTCP) through Public Health Law & Policy and the Public Health Institute, this project evaluated a statewide technical assistance system that provides tobacco-related legal technical support and training to CTCP-funded projects, city attorneys, and county counsels.

Support for the Advancing Public Health Practice & Policy Solutions Initiative (2008 to 2010)—*Co-Investigator*. Funded by RWJF through the Center for Creative Leadership, this project synthesized the learning from the work of 16 Foundation grantees funded to discover, implement, evaluate, or disseminate practical and replicable solutions related to public health laws, regulations, or policies; public health advocacy or communications; and/or engaging hard-to-reach and/or high-risk populations.

Increasing Capacity for Tobacco Research in Hungary (2007 to 2013)—*Co-Investigator*. Funded by the Fogarty International Center and the NCI International Tobacco and Health Research and Capacity Building Program, through Davidson College and the Wake Forest University School of Medicine. The

goal of this research and capacity building project was to reduce the burden of tobacco in Hungary through the advancement of scientific study of tobacco use and to broadly disseminate research findings to support innovative tobacco control interventions.

Evaluation of the National Policy and Legal Analysis Network to Prevent Childhood Obesity (NPLAN) (2007 to 2011)—*Principal Investigator*. Funded by RWJF through Public Health Law & Policy. Designed and implemented the evaluation of this national demonstration project to support obesity prevention policy innovation and implementation by empowering advocates and decision makers with expert legal technical assistance resources within a collaborative learning environment.

Impact of the Proposed Tobacco Tax Increase on Retail Tobacco Marketing and Pricing of Tobacco Products (2006 to 2007)—*Co-Investigator*. Funded by the California Department of Health Services through the Public Health Institute, Technical Assistance Legal Center, this quasi-experimental study assessed retail tobacco prices and tobacco company promotional strategies (e.g., special sales and multipack discounts) in California and Florida.

Enforcement of California Youth Access and Secondhand Smoke Laws (2003 to 2007)—*Principal Investigator*. Funded by the California Department of Health Services through the Public Health Institute, Technical Assistance Legal Center, this longitudinal evaluation monitored changes in the extent and type of tobacco control enforcement efforts of designated agencies in all California jurisdictions.

Free to Grow Program Evaluation (2001 to 2009)—*Co-Investigator*. Funded by RWJF, the Doris Duke Charitable Foundation, and the U.S. Department of Justice through the Wake Forest University School of Medicine, this project evaluated the Free to Grow national demonstration program, which sought to help the Head Start Program address substance abuse among the children, families, and communities it serves.

Turning Point Program National Evaluation (2001 to 2007)—*Principal Investigator*. Funded by RWJF through the Public Health Institute, this evaluation monitored how the Turning Point Program affected public health infrastructure and processes through its 21 state projects and five national excellence collaboratives.

Safety Check: Randomized Controlled Trial to Prevent Child Violence (2001 to 2006)—*Evaluation Consultant*. Funded by the National Institute of Child Health and Human Development, and others, through the Wake Forest University School of Medicine, this randomized, controlled trial demonstrated decreased media exposure and increased safe firearm storage as a result of a brief pediatric office-based violence prevention approach.

Violence Prevention Initiative Evaluation Summary (2000)—*Principal Investigator*. Funded by the California Wellness Foundation through the Public Health Institute, this project summarized the 5-year Phase 1 comprehensive evaluation of the California statewide youth violence prevention program implemented by the Foundation and partners.

Evaluation of the Access Project (2000)—*Co-Principal Investigator*. A national demonstration program to improve health care access for the uninsured, funded by RWJF through the Public Health Institute.

Development and Support for Proposition 10-related Smoking Cessation Information and Technical Assistance (1999 to 2000)—*Principal Investigator*. Funded by the David and Lucile Packard Foundation through the Public Health Institute, this project assisted the Foundation in implementing a statewide informational campaign and technical assistance system regarding perinatal smoking cessation and protection of children from exposure to environmental tobacco smoke in California.

Evaluation of the National Spit Tobacco Education Program (NSTEP) (1999)—*Co-Investigator*. Funded by RWJF to conduct a qualitative analysis of NSTEP and provide Foundation staff with an objective assessment of NSTEP's impact on Major League Baseball and NSTEP partners.

Evaluation of the Smoke Free Start for Families Program (1998 to 2007)—*Principal Investigator*. Funded by the David and Lucile Packard Foundation and First 5 California (Proposition 10), this project evaluated a program designed to reduce the incidence of prenatal exposure to tobacco and to reduce exposure to environmental tobacco smoke among San Mateo County children ages 0 to 5.

Violence Prevention Initiative Evaluability Assessment (1998)—*Principal Investigator*. Funded by the California Wellness Foundation, provided specific recommendations for continued evaluation of Phase II of the California statewide youth violence prevention program implemented by the Foundation and partners.

Policy Studies on Limiting Tobacco Marketing to Youth (1997)—*Co-Investigator*. Funded by NIH/NCI to study the effects of point-of-purchase advertising policy options on tobacco-related youth attitudes.

Independent Evaluation of the California Tobacco Control Prevention and Education Program (1996 to 1997)—*Principal Investigator*. Funded by the California Department of Health Services, in collaboration with The Gallup Organization and the University of Southern California. The evaluation was designed to determine the effectiveness of approaches used to reduce tobacco use in California.

Community Mobilization to Control Tobacco POP Advertising (1995 to 1997)—*Principal Investigator*. Funded by the California Department of Health Services, this project was designed to (a) change community norms in Santa Clara County regarding tobacco advertising and promotion using media and policy advocacy strategies to mobilize youth and other community groups to instigate the reduction of tobacco ads and promotions at the retail point-of-sale, (b) support and evaluate the statewide Operation Storefront initiative, and (c) conduct studies on enforcement of laws directed at reducing youth access to tobacco products.

Community Mobilization to Reduce Tobacco Sales to Minors (1994 to 1997)—*Co-Principal Investigator/Project Director*. Funded by RWJF, in collaboration with the North Bay Health Resources Center, this project evaluated an alternative strategy for decreasing tobacco sales to minors, other than through licensing and active law enforcement sting operations, through an experimental manipulation of merchant perceptions of their risk of being detected noncompliant with provisions of a youth tobacco access ordinance.

Support for and Evaluation of the Breast Cancer Early Detection Program (BCEDP) (1994 to 1996)—*Co-Principal Investigator/Project Director*. Funded by the California Department of Health Services, this project supported the regional demonstration Partnerships and evaluate the Partnership Infrastructure component of the BCEDP evaluation plan.

Youth Activists Reduce Tobacco POP Advertising (1994 to 1995)—*Co-Principal Investigator/Project Director*. This contract, funded by the Santa Clara County Health Department Tobacco Control Program, assessed in-store advertising and promotion of tobacco products in San Jose, California, and engaged youth in merchant education efforts to address the problem.

Violence Prevention Initiative Evaluation (1993 to 1997)—*Co-Principal Investigator/Principal Investigator*. Funded by the California Wellness Foundation, this grant evaluated the Community Action Project component of this statewide initiative.

Community Mobilization to Address Point-of-Purchase Advertising and Promotion of Tobacco Products (1993 to 1994)—*Co-Principal Investigator/Project Director*. This contract, funded by the Santa Clara County Health Department Tobacco Control Program, assessed in-store advertising and promotion of tobacco products in San Jose, California, and engaged community groups in media and policy advocacy efforts to address the problem.

Tobacco Control Project (1992)—*Co-Principal Investigator/Project Director*. Funded by the Kansas Health Foundation, this grant analyzed the field of tobacco control and prepared a paper on potential priority areas for funding by the Foundation.

Development and Support of Regional Tobacco Coalitions in California (1991 to 1995)—*Co-Principal Investigator/Project Director*. Funded by the California Department of Health Services, this project was designed to develop new systems for local tobacco control through the development and support of regional coalitions of health departments and community agencies. Incorporated into this contract was the Community Capacity Evaluation Project, designed to determine the contributions of local tobacco control efforts toward community- and individual-level outcomes.

Community Trial to Prevent Alcohol-Related Trauma (1991 to 1992)—*Co-Investigator*. Funded by the National Institute for Alcoholism and Alcohol Abuse through the Prevention Research Center, this study was designed to evaluate the effects of environmental prevention strategies on alcohol-related trauma in three intervention communities relative to three reference communities.

California Tobacco Control Resource Partnership (1990 to 1994)—*Co-Principal Investigator/Project Director*. A subcontract funded by the California Department of Health Services through the Western Consortium for Public Health. The Partnership was designed to meet the technical assistance and training needs of local California health departments and community agencies involved in tobacco control.

Health Promotion Resource Center (HPRC) at Stanford University (1987 to 1993)—*Co-Principal Investigator/Project Director*. Core and project support provided by the Henry J. Kaiser Family Foundation and a variety of other public and private agencies. The mission of HPRC was to meet the expressed needs of community organizations and agencies relating to the understanding and practice of health promotion through technical assistance, training, materials production and dissemination, and research.

Technical Support Services for Heart At Work (1986 to 1987)—*Principal Investigator*. Funded by the American Heart Association (AHA) (Texas), this study evaluated methods to improve the capabilities of AHA staff and volunteers in conducting worksite health promotion programs.

Heart at Work at the Schoolsites (1984 to 1985)—*Principal Investigator*. With support from AHA (national), this study evaluated the cost-benefit effects of the Heart at Work program implemented for employees of a school district.

Professional Experience

2011 to date RTI International, Research Triangle Park, NC.

Senior Scientist, Center for Health Policy Science & Tobacco Research.

1997 to 2011 Public Health Institute, Oakland, CA.

Research Program Director. Principal Investigator and Co-Investigator on a variety of research and evaluation projects to advance public health policies and population-based

programs. Recent clients/funders include NCI, California Department of Public Health, CDC, RWJF, RTI International, Wake Forest University School of Medicine, Mississippi State Department of Health, Florida State Department of Health, University of Miami School of Medicine, Ontario Ministry of Health, San Mateo County Health Services Agency, American Cancer Society, California Wellness Foundation, and the David and Lucile Packard Foundation.

1987 to 1997 Stanford Center for Research in Disease Prevention, Department of Medicine, Stanford University School of Medicine.

Senior Research Scientist. Served as Principal Investigator, Co-Principal Investigator, Co-Investigator, and Investigator on research grants and contracts focusing on community health promotion, tobacco control, breast cancer prevention, and youth violence prevention, with funding from the National Institutes of Health, other federal agencies, California Department of Health Services, and private foundations (including RWJF, California Wellness Foundation, Kaiser Family Foundation, Kansas Health Foundation, Pew Charitable Trusts); supervised a research team of professional and technical staff, and pre- and post-doctoral research fellows; served on Center administrative committees; taught community health promotion and evaluation research topics to students and public health professionals throughout California.

1987 to 1996 Health Promotion Resource Center at Stanford University.

Director. Managed this outreach and dissemination unit and directed the activities of up to 20 full- and part-time staff and consultants who provided technical assistance, training, and resource materials on best practices in community health promotion and disease prevention to several hundred public and private agencies; supervised development and production of more than 75 different print and video health education materials, and the worldwide dissemination of more than 1 million copies of these materials.

1985 to 1987 Behavioral Science and Health Promotion, Institute for Aerobics Research, Dallas, Texas.

Director. Managed staff in research, evaluation, and development of health promotion and disease programs, and delivery of contract health promotion services; conducted research on worksite health promotion; consulted with governmental, educational, and corporate clients; and developed health promotion computer software.

1982 to 1985 Las Colinas Preventive Medicine Center; Health Management Consultants, Inc.

Director, Behavioral Medicine. Managed delivery of clinical and corporate health promotion services, conducted research on worksite health promotion, and developed medical computer software and database systems.

1980 to 1981 Departments of Medicine, Human Biology, and Psychology, Stanford University.

Instructor (part-time).

1979 to 1982 Stanford Heart Disease Prevention Program, Department of Medicine, Stanford University School of Medicine.

Research Fellow. Activities in the Five City Project included Project Director for the Smoking Withdrawal Action Project, and the Weight Loss Correspondence program;

process evaluation of field experiments; formative evaluation using population survey data; consultation with health education field staff; assistance with grant proposals. Other activities included assisting in the development of the Stanford Health Improvement Program for university employees, designing clinical health promotion services for staff of the Stanford Preventive Medicine Clinic, and collaboration with staff of the Stanford Health Promotion Program on the design, implementation, and evaluation of a series of point-of-sale nutrition intervention programs for students.

1979 to 1981 Preventive Medicine Clinic, Stanford University Hospital.

Behavioral Medicine Specialist.

1976 to 1978 Department of Psychology, Pennsylvania State University.

Instructor.

Representative Consultation Activities

- 2007 to 2011 Consultant, RTI International. Involved in a variety of projects, including evaluation of the New York State Tobacco Control Program; evaluation of the Florida Tobacco Control Program; evaluation of the National Heart Disease and Stroke Prevention Program (CDC); Diabetes Prevention and Control “Proximal Indicators Project” and “Effective Strategies Project” (CDC); “Evaluating Community Efforts to Reduce Sodium Consumption” (CDC); and “Preventive Health and Health Services Block Grant National Performance Measures Initiative” (CDC).
- 2005 to date Evaluation Consultant, CDC, DHDSP. Involved in development of the HDSP outcome indicator project.
- 2000 to date Evaluation Consultant, CDC, OSH. Involved in “Best Practices in Community Tobacco Use Prevention and Control,” “Key Outcome Indicator Report,” “Core Indicators,” and “Tobacco Industry Monitoring” projects.
- 1998 to date Senior Program and Evaluation Consultant, Tobacco Control Program, California Department of Public Health. Involved in many aspects of the Program, including strategic planning, program development, evaluation research, training, and technical assistance.
- 1999 to 2007 Evaluation Consultant, “Smoke-free Start for Families Program,” San Mateo County Health Services Agency (funding from the David and Lucile Packard Foundation and the First 5 Commission).
- 2001 Consultant, RWJF, Evaluability Assessment of “Turning Point,” a national initiative to foster new partnerships and capabilities necessary for effective public health leadership and performance.
- 2000 Evaluation Consultant, Texas Statewide Tobacco Control Program (contract through the University of Texas, Austin).
- 2000 Consultant, Grant Writing and Program Evaluation, Pennsylvania Tobacco Prevention Network (contract through American Cancer Society).
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- 1999 to 2002 Evaluation Consultant, Domestic Violence Section, California Department of Health Services.
- 1999 Consultant, RWJF, Evaluation of the “National Spit Tobacco Education Program” (contract through the Wake Forest University School of Medicine).
- 1998 Expert Panel Member, Tobacco Surveillance System, Roswell Park Cancer Institute (component of the RWJF Youth Alcohol, Tobacco and Illegal Drug Surveillance Initiative).
- 1998 to 2001 Evaluation Consultant, Office of Tobacco Control, State of Florida.
- 1998 to 2000 Evaluation Consultant, Tobacco Prevention Program, Mississippi State Department of Health.
- 1998 to 2000 Evaluation Consultant, “Violence Prevention Initiative,” The California Wellness Foundation.
- 1998 to 2000 Evaluation Consultant, Center for the Future of Children, David & Lucile Packard Foundation.
- 1997 to 1998 Program Consultant, “Development of a System of Health Promotion Resource Centres in Ontario,” Ontario Ministry of Health.
- 1995 to 2000 Scientific Consultant and National Advisory Board Member, “Community Tool Box Project,” University of Kansas.
- 1995 Program Consultant, Tobacco-Free Kansas Project, Kansas Health Foundation.
- 1994 to 1997 Evaluation Consultant, Breast Cancer Early Detection Program, California Department of Health Services.
- 1994 to 1995 Expert Panel Member, “Community Indicators of Cardiovascular Disease” Project, National Center for Chronic Disease Control and Community Intervention, Centers for Disease Control and Prevention.
- 1994 to 1995 Scientific Consultant, “Ontario Federal-Provincial Heart Health Project,” Center for Applied Health Research, University of Waterloo.
- 1994 Program Consultant, IMPACT Project, CDC, OSH.
- 1993 to 1998 National Program and Evaluation Consultant, American Stop Smoking Intervention Study (“ASSIST”), NCI and the American Cancer Society.
- 1993 Scientific Consultant, Heart Health Project, Ontario Ministry of Health.
- 1992 to 1993 Scientific Consultant, Community Action and Mobilization Project, California Department of Health Services.
- 1992 to 1993 Scientific Consultant, Tobacco-Free Kansas Project, Kansas Health Foundation.
- 1991 Scientific Consultant, Active Partnership Program, American Heart Association.
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- 1991 Scientific Consultant, "Increasing Physical Activity of Elders in the Community," NIA Grant.
- 1990 to 1999 Scientific Consultant, Health Promotion Program, Ontario Ministry of Health.
- 1990 to 1995 Program and Evaluation Consultant, Tobacco Control Program, Santa Clara County Public Health Medical Services.
- 1990 to 1995 Scientific Consultant, Confederated Tribes of Warm Springs Reservation.
- 1990 to 1992 Evaluation Consultant, Community Partnership of Santa Clara County.
- 1990 Scientific Consultant, NCEP Program, American Heart Association.
- 1990 Scientific Consultant, Alcohol Services, Santa Clara County Health Department.
- 1990 Tobacco Program Consultant, Fresno County Office of Education.
- 1989 to 1992 Program Consultant, "Project LEAN," Henry J. Kaiser Family Foundation.
- 1989 to 1990 Program Consultant, Community Health Promotion Program, and Tobacco Control Program, Alameda County Health Services Agency.
- 1989 to 1990 Tobacco Program Consultant, Monterey County Health Department.
- 1989 to 1990 Program Consultant, California Conference of Local Health Department Nutritionists.
- 1989 Program Consultant, California Conference of Local Directors of Public Health.
- 1988 Program Consultant, Santa Clara County Maternal and Child Health Board.
- 1988 to 1992 Scientific Consultant, "5-A-Day for Better Health Program," California Department of Health Services.
- 1988 to 1990 Program Consultant, "Groundswell Project," Office of Planning, Evaluation, and Legislation, Indian Health Service.
- 1987 to 1992 National Program Consultant, "Community Health Promotion Grants Program" (national demonstration initiative), Henry J. Kaiser Family Foundation.
- 1987 Program Consultant, Colorado State Department of Alcohol and Drug Abuse Prevention.
- 1987 Program Consultant, "Colorado Action for Health People," The Colorado Trust.
- 1986 to 1987 Scientific Consultant, TEAM Health, Aerobics Corporation of America.
- 1986 Scientific Consultant, Interactive Health Appraisal Project, Denver Hall of Life Museum.
- 1984 to 1992 Scientific Consultant, "Heart At Work" Program, American Heart Association.

Honors and Awards

Post-doctoral Research Fellow, NIH, National Research Service Award, 1979 to 1998

Invited Fellow, Sixth U.S. Ten-Day Seminar on the Epidemiology and Prevention of Cardiovascular Disease, National Heart, Lung and Blood Institute and the American Heart Association, Council on Epidemiology, 1980

Student Scholar Award, Biofeedback Society of America, 1979

Graduate School Fellowship, The Pennsylvania State University, 1978 to 1979

Clinical Psychology Traineeship, U.S. Public Health Service, 1975 to 1977

Regents Scholarship, New York State Board of Regents, 1970 to 1975

Professional Associations

American Evaluation Association (Health Evaluation TIG)

American Psychological Association (Divisions: Health Psychology, Community Psychology)

American Public Health Association (Sections: PHE&HP, ATOD)

Society for Research in Nicotine & Tobacco

Professional Service

Editorial Positions

Current Boards: *Tobacco Control*. Consulting Editor on Statistics/Methods (1997 to date).

Guest Editor, Special Supplement on the 20-Year Retrospective of the California Tobacco Control Program (2009 to 2010)

Previous Boards: *Cognitive Therapy and Research* (1978 to 1979), *Behavioral Medicine Abstracts* (1979 to 1982), *Health Education Research* (1998 to 2005), *Health Education Quarterly* (Guest Board Member, 1994)

Editor: Society for Public Health Education *News & Views* (1992 to 1995)

Ad Hoc Reviewer: *American Journal of Evaluation*; *American Journal of Public Health*; *Behavior Therapy*; *Cognitive Therapy and Research*; *Contemporary Psychology*; *Journal of Applied Behavioral Analysis*; *Journal of Behavioral Medicine*; *Journal of Nutrition Education*; *Health Education & Behavior*; *Health Education Research*; *Tobacco Control*

Grant-Making Policy Committees

Member, Scientific Advisory Committee, Tobacco-Related Disease Research Program, University of California (Proposition 99-funded); (Committee Chair, 2002 to 2003), 2000 to 2005

Member, Council for Extramural Grants of the Research and Clinical Investigation, and Medical Affairs Committees of the Board of Directors, American Cancer Society (National), 1999 to 2002

Scientific Committee Memberships

Evaluation Advisory Panel, Utah Department of Health Tobacco Prevention and Control Program, 2012 to date

Healthy Behaviors Advisory Group, Kansas Health Foundation, 2012 to 2015

Evaluation Task Force (external advisory committee), Tobacco Control Program, California Department of Public Health, 2005 to date

External Evaluation Advisory Committee, Florida Tobacco Program, Evaluation Coordinating Center, University of Miami, 1998 to 2001

Management Committee, Stanford Center for Research in Disease Prevention, 1994 to 1997

Operation Storefront Steering Committee, Tobacco Control Section, California Department of Health Services (CDHS), 1993 to 1997

ASSIST National Evaluation Advisory Committee, NCI, 1993 to 1996

Publication Committee, Society for Public Health Education, 1992 to 1995

Evaluation Committee, Santa Clara County Tobacco Control Coalition (Committee Chair), 1990 to 1996
Evaluation Advisory Board, ENABL Project, CDHS, 1992 to 1993
Evaluation Advisory Board, California Community Action and Mobilization Project, CDHS, 1992 to 1993
Advisory Board, Bay Area Media Advocacy Project, 1991 to 1992
New Initiative Fund Committee, American Heart Association (AHA), California, 1990 to 1992
Steering Committee, Bay Area Cancer Coalition (Committee Chair), 1990 to 1991
Member, Nutrition Coordinating Committee, CDHS, 1987 to 1990
Steering Committee, Bay Area Cancer Coalition, 1988 to 1992
Planning Committee, Bay Area Regional Cancer Summit (Co-Chair), 1988
Advisory Board, Health Promotion Program, Cowell Student Health Center, Stanford University, 1989 to 1992
Santa Clara County Tobacco Control Coalition, 1989 to 1996
Program Evaluation Committee, AHA, California, 1989 to 1992
Heart At Work Task Force, AHA, California, 1988 to 1992
Program Committee, AHA, California, 1988 to 1992
Program Committee, AHA, Texas, 1984 to 1987
Program Evaluation Sub-Committee, AHA, Texas (Chair), 1986 to 1987
Program Development Fund Sub-Committee, AHA, Texas, 1985 to 1986
Worksite Task Force, AHA, Texas (Chair), 1985 to 1987
Worksite Task Force, Dallas Division, AHA, Texas (Chair), 1985 to 1987
Recruitment Task Force, Dallas Division, AHA, Texas (Chair), 1985
Program Committee, Dallas Division, AHA, Texas, 1983 to 1987
Executive Committee, Health Improvement Program, Stanford University, 1980 to 1982

Books, Book Chapters, and Monographs

- Szabó, A., Lázár, E., Burián, H., Rogers, T., Foley, K., Ábrám, Z., Meghea, C., Ciolompea, T., Chaloupka, F. J. *The Economics of tobacco and tobacco taxation in Romania*. Tîrgu Mureş, Romania: University of Medicine and Pharmacy of Tîrgu Mureş, 2016. Available at: <http://tobacconomics.org/wp-content/uploads/2016/11/Economics-Tobacco-TC-Romania-report-14.11.2016.pdf>
- Foley, K., Easterling, D., Rogers, T., Sutfin, E., Wolfson, M., Spangler, J., & Balázs, P. (2013). Building capacity for tobacco research in Hungary. In P. Balázs (Ed.), *Increasing capacity for tobacco research in Hungary, 2008–2013*. (pp. 9–21). Budapest, Hungary: Magyar Tudománytörténeti Intézet. doi: ISBN: 978 615 5365 003
- D’Onofrio, C., & Rogers, T., providing authorship support to the Tobacco Education and Research Oversight Committee. (2012). *Saving lives, saving money: Toward a tobacco-free California 2012–2014—Master Plan*. Sacramento, CA: Tobacco Education and Research Oversight Committee.
- Rogers, T., Chappelle, E. F., Wall, H. K., & Barron-Simpson, R. (2011). *Using DHDSP outcome indicators for program planning and evaluation*. Atlanta, GA: Centers for Disease Control and Prevention.
- Starr, G., Rogers, T., Schooley, M., Weisen, E., Porter, S., & Jamison, N. (2005). *Key outcome indicators for evaluating comprehensive tobacco control programs*. Atlanta, GA: Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health.
- Glanz, K., & Rogers, T. (1993). Worksite nutrition programs. In M. P. O’Donnell & J. S. Harris (Eds.), *Health promotion in the workplace* (2nd. ed.). Delmar Publishing Co.
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- Rogers, T. (1993). Cost-benefit analysis of a health promotion program for educators. In J. P. Opatz (Ed.), *Economic benefits of worksite health promotion*. Human Kinetics Press.
- Howard-Pitney, B., Rogers, T., & Endres, J. (1992). *Restoring balance: Community-directed health promotion for American Indian communities*. U.S. Public Health Service, Indian Health Service and the Stanford Health Promotion Resource Center.
- Rogers, T., & Glanz, K. (1991). Workplace nutrition programs: A review. In D. K. Jacklin & J. P. Mayer (Eds.), *Worksite health promotion*. Lansing, MI: Michigan Department of Public Health.
- Rogers, T., Howard-Pitney, B., & Bruce B. (1989). *What works? A guide to school-based alcohol and drug abuse prevention programs*. Palo Alto, CA: Stanford Center for Research in Disease Prevention.
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Peer-Reviewed Journal Articles

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Presentations and Proceedings

Invited Scientific Presentations and Workshops

- Rogers, T., Schmitt, C., Hinnant, L., Catellier, D., Wiecha, J., Newman, J., et al. (2016, October). *Understanding the influence of local contexts on Culture of Health activities and outcomes*. Presented at American Public Health Association (APHA) annual meeting, Denver, CO.
- Marynak, K. L., Gammon, D. G., Falvey, K. T., King, B. A., Loomis, B. R., Fulmer, E., Wang, T., & Rogers, T. (2016, April). *Trends in national and state-specific sales of cigarettes, electronic cigarettes, and smokeless tobacco, United States, Q4 2011-Q4 2015*. Presented at 8th national Summit on Smokeless and Spit Tobacco, Albuquerque, NM.
- Brown, E. M., Barnes, M. L., Mahoney, M., O’Brien, M., Eggers, M. E., Rogers, T., & McCrae, T. (2016, March). *Process evaluation of the New York City ordinance restricting sales of flavored non-cigarette tobacco products: Historical and legal perspectives*. Presented at Society for Research on Nicotine & Tobacco (SRNT) 2016 annual meeting, Chicago, IL.
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- Lázár, E., Chaloupka, F., Rogers, T., Szabó, Á., & Ábrám, Z. (2016, March). *Estimation of different price elasticities of tobacco in Romania*. Poster presented at SRNT annual meeting, Chicago, IL.
- Szabó, Á., Rogers, T., Lázár, E., Chaloupka, F., Burián, H., & Ábrám, Z. (2016, March). *The impact of governmental policies and multinational tobacco company practices on tobacco farming in Romania*. Poster presented at SRNT annual meeting, Chicago, IL.
- Bodrogi, J., Joo, T., Rogers, T., Chaloupka, F., & Foley, K. (2016, March). *Implementation and outcomes of a national policy to reduce tobacco retail density in Hungary*. Poster presented at SRNT annual meeting, Chicago, IL.
- Gammon, D. G., Loomis, B. R., King, B. A., Fulmer, E., & Rogers, T. (2016, March). *Flavored and menthol e-cigarette sales and prices for the United States and select U.S. states, Q4 2011-Q2 2015*. Presented at SRNT annual meeting, Chicago, IL.
- Rogers, T., Brown, E. R., Eggers, M. E., Chambard, M. L., Farley, S., McCrae, T., et al. (2016, March). *Retailer compliance with the 2009 New York City ordinance restricting sales of flavored non-cigarette tobacco products*. Presented at SRNT annual meeting, Chicago, IL.
- Curry, L. E., Rogers, T., Homsí, G., & Schmitt, C. L. (2015, November). *Predictors of support for a sugar-sweetened beverage tax in a Midwestern state*. Presented at American Public Health Association (APHA) annual meeting, Chicago, IL.
- Esquivel, N. S., Liedtke, C. D., Watson, K. A., Loomis, B. R., Parikh, N., Barker, D. C., & Rogers, T. (2015, November). *Reliability of self-trained data collection for tobacco retail surveillance: STARS dissemination and implementation research*. Poster presented at APHA annual meeting, Chicago, IL.
- Homsí, G., Williams, P. A., Schmitt, C. L., Curry, L. E., & Rogers, T. (2015, November). *Associations between support for policies to address obesity among children in Kansas and poverty status*. Presented at APHA annual meeting, Chicago, IL.
- Johnson, T., Crew, E., Parikh, N., Esquivel, N. S., Byerly, K., Combs, T., Walsh, H., Rogers, T., et al. (Discussant). (2015, November). *Standardized Tobacco Assessment for Retail Settings (STARS): Dissemination & implementation research*. Presented at APHA annual meeting, Chicago, IL.
- Rogers, T., Gammon, D. G., Loomis, B. R., Brown, E. R., McCrae, T., Farley, S., & Johns, M. (2015, November). *Controlled evaluation of the impact of the New York City ban on the sale of flavored non-cigarette tobacco products*. Presented at APHA annual meeting, Chicago, IL.
- Schmitt, C. L., Glasgow, L. M., Rogers, T., Lavinghouze, R., Rieker, P., & Fulmer, E. (2015, September). *Testing an assessment tool for measurement of state tobacco control program infrastructure*. Poster presented at CDC Evaluation Day, Atlanta, GA.
- Fulmer, E. B., Rogers, T., King, B. A., Loomis, B. R., Gammon, D. G., & Dench, D. L. (2014, October). *Measuring competing forces: Multi-level evaluation of tobacco industry price manipulation in the retail setting*. Presented at American Evaluation Association, Denver, CO.
- Rogers, T., Loomis, B. R., Busey, A. H., King, B. A., Kim, A., Makarenko, O., & Cowling, D. (2012, October). *Trends in tobacco product prices and price-promotions at the market-area and state levels*. Presented at APHA annual meeting, San Francisco, CA.
- Rogers, T., & Gruss, S. (2011, October). *Diabetes evaluation and indicators*. Three-day course presented at the TTAC/DTTAC Institute, CDC, Atlanta, GA.
- Rogers, T., & Fulmer, E. (2011, October). *Key outcome indicators in tobacco control*. Three-day course presented at the TTAC/DTTAC Institute, CDC, Atlanta, GA.
- Rogers, T., & Gruss, S. (2010, October). *Diabetes prevention and control evaluation and indicators*. Three-day course presented at the TTAC/DTTAC Institute, CDC, Atlanta, GA.
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- Chappelle, E., & Rogers, T. (2010, September). *The indicators crossroads: Where indicators, logic models, evaluation plans, and MIS converge*. Workshop presented at the Annual HDSP Grantee Meeting, CDC, Atlanta, GA.
- Rogers, T. (2010, July). Design and facilitation of the Tobacco Industry Monitoring Summit, CDC, Atlanta, GA.
- Rogers, T. (2010, July). *Outcome evaluation in tobacco control*. Workshop presented at the Communities Putting Prevention to Work: State and Territory Initiative Meeting, CDC, Atlanta, GA.
- Fulmer, E., & Rogers, T. (2009, October). *OSH core indicators relevant to reduced tobacco industry influences*. Workshop presented at the Tobacco Surveillance and Evaluation Conference, CDC, Atlanta, GA.
- Rogers, T., Wall, H., Ladd, S., Dufresne, R., & D'Amore, K. (2009, September). *Using indicators in your state*. Workshop presented at the Annual HDSP Grantee Meeting, CDC, Atlanta, GA.
- Rogers, T., & Fulmer, E. (2008, September). *HDSP evaluation indicators: How and why to use them*. Workshop presented at the National Institute for Heart Disease and Stroke Prevention, CDC, Atlanta, GA.
- Rogers, T., & Cowling, D. W. (2008, July). *Outcome evaluation in tobacco control: Building the evidence base*. Two-day course presented at the TTAC Summer Institute, CDC, Phoenix, AZ.
- Rogers, T. (2007, September). *Evaluation indicators development*. Paper presented at the Heart Disease and Stroke Prevention Practitioners' Institute, CDC, Atlanta, GA.
- Rogers, T., Delnevo, C., & Jamison, N. (2006, October). *Evaluating tobacco control program outcomes*. Panel session presented at the National Tobacco Control Program and Evaluation Meeting, CDC, Atlanta, GA.
- Easterling, D., Rogers, T., Altman, D., & Wolfson, M. (2006, October). *Are community health partnerships receptive to transdisciplinary paradigms: The case of "Free to Grow."* Paper presented at the "Science of Team Science: Assessing the Value of Transdisciplinary Research," sponsored by the National Cancer Institute, Bethesda, MD.
- Rogers, T. (2005, February). *Why indicators matter*. Paper presented at the Tobacco Surveillance and Evaluation Meeting, CDC, Atlanta, GA.
- Rogers, T. (2001, August). *Local program evaluation*. Paper presented at the Tobacco Use Prevention Training Institute, CDC, Portland, OR.
- Rogers, T. (2000, September). *Local program evaluation*. Paper presented at the Tobacco Use Prevention Training Institute, CDC, Denver, CO.
- Rogers, T. (2000, August). *Grant writing made simple*. Paper presented at the 11th World Conference on Tobacco OR Health, Chicago, IL.
- Rogers, T. (1996, November). *What worked for California's Tobacco Control Program*. Paper presented at the annual meeting of the California Conference of Local Health Officials, Carmel, CA.
- Rogers, T. (1993, May). *Tobacco control coalitions in California*, Paper presented at the "Seize the Initiative" conference, sponsored by CDC Office on Smoking and Health, the American Lung Association, and the Robert Wood Johnson Foundation, Sacramento, CA.
- Rogers, T. (1993, May). *Community organization for health promotion and disease prevention*. Paper presented at the meeting of the Association of State and Territorial Public Health Educators and CDC, Atlanta, GA.
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- Rogers, T. (1993, April). *Building and maintaining community health promotion coalitions*. Paper presented at the meeting of grantees of the California Office of Family Planning, Sacramento, CA.
- Rogers, T. (1990, December). *Support for tobacco control in California*. Paper presented at the meeting of the California Tobacco Education Oversight Committee, Sacramento, CA.
- Rogers, T. (1990, August). *The care and feeding of community health promotion coalitions*. Paper presented at the meeting of the North Carolina Conference of Local Health Department Officials, Greensboro, NC.
- Rogers, T. (1989, November). *Planning community tobacco control programs*. Paper presented at the annual meeting of the California Conference of Local Health Officials, Monterey, CA.
- Rogers, T. (1989, October). *Dissemination of health promotion innovations*. Paper presented at the National Conference on Chronic Disease Prevention and Control, San Diego, CA.
- Rogers, T. (1989, June). *Overview of health promotion and disease prevention models*. Paper presented at the Indian Health Service, Office of Policy, Evaluation and Legislation National Conference, Palo Alto, CA.
- Rogers, T. (1989, April). *Technical assistance and training for community health promotion*. Paper presented at Prevention '88, Atlanta, GA.
- Rogers, T. (1989, February). *Building effective community coalitions*. Paper presented at the National Project LEAN Training sponsored by the Henry J. Kaiser Family Foundation and CDC, Atlanta, GA.
- Rogers, T. (1988, August). *Technical assistance and training for community health promotion*. Paper presented at the Indian Health Service National Health Promotion and Disease Prevention Conference, Albuquerque, NM.
- Rogers, T. (1988, April). *The Stanford Health Promotion Resource Center*. Paper presented at Prevention '88, Atlanta, GA.
- Rogers, T. (1988, February). *Working with coalitions*. Paper presented at the California State Conference on Childhood Injury Prevention, Sacramento, CA.
- Rogers, T. (1987, June). *Implementing "Heart at Work."* Paper presented at the annual meeting of the Santa Clara County Division, American Heart Association (California), Santa Clara, CA.
- Rogers, T. (1986, July). *Evaluating "Heart at Work."* Paper presented at the annual meeting of the American Heart Association (Texas), Austin, TX.
- Rogers, T. (1982, March). *Rebalancing the overweight American*. Paper presented at the meeting of the Monterey County Diabetes Association.

Selected Peer-Reviewed Scientific Presentations

- Golden, S. D., Smith, M. H., Feighery, E. C., Roeseler, A., Rogers, T., & Kurt, R. M. (2015, February). *Beyond excise taxes: A systematic review of non-tax policies that raise tobacco prices*. Presented at SRNT, Philadelphia, PA.
- Gammon, D. G., Dench, D. L., Loomis, B. R., Rogers, T., King, B. A., & Fulmer, E. (2015, February). *Impact of price changes in little cigars and cigarettes on little cigar sales, United States, Q4 2011 - Q4 2013*. Poster presented at SRNT, Philadelphia, PA.
- Loomis, B. R., Rogers, T., King, B. A., Dench, D., Gammon, D. G., Fulmer, E., & Agaku, I. T. (2015, February). *National and state-specific sales and prices for electronic cigarettes—United States, 2012-2013*. Poster presented at SRNT, Philadelphia, PA.
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- Schmitt, C. L., Glasgow, L. M., Rogers, T., Lavinghouze, R., Rieker, P., & Fulmer, E. B. (2015, February). *Testing an assessment tool for measurement of state tobacco control program infrastructure*. Poster presented at SRNT, Philadelphia, PA.
- Curry, L. E., Rogers, T., Schmitt, C. L., & Homsí, G. (2015, February). *Support for a cigarette tax increase among the public, opinion leaders, and elected officials in Kansas*. Poster presented at SRNT, Philadelphia, PA.
- Lázár, E., Szabó, A., Burján, H., Domokos, L., Ábrám, Z., & Rogers T. (2014, September). *Key factors associated with cessation in Romania: National surveillance results*. Presented at SRNT—Europe, Annual Meeting, Santiago de Compostela, Spain.
- Szabó, A., Lázár, E., Burián, H., Lajos, H., & Rogers. T. (2014, September). *Recent trends in tobacco agricultural production and trade practices in Romania: Implications for European tobacco control*. Presented at SRNT—Europe, Annual Meeting, Santiago de Compostela, Spain.
- O'Toole, T., Crankshaw, E., Eggers, M., Rogers, T., Gates, S., & Jernigan, J. (2014, August). *Perceived effectiveness of televised obesity prevention messages: Findings from a national survey*. Presented at the 8th Annual National Conference on Health Communication, Marketing, and Media, Atlanta, GA.
- Bodrogi, J., Rogers, T., & Foley, K. (2013, March). *Impact of illicit trade on tobacco consumption, lost revenues, and product harm: The Hungarian evidence*. Presented at SRNT, Boston, MA.
- Csákányi, Z., Spangler, J., Rogers, T., & Katona, G. (2013, March). *Household secondhand smoke policies and ear, nose, throat symptoms in children*. Poster presented at SRNT, Boston, MA.
- Paulik, E., Nagymajtényi, L., Foley, K., Rogers, T., & Easterling, D. (2013, March). *Smokers' opinion about the methods influencing successful smoking cessation*. Poster presented at SRNT, Boston, MA.
- Paulik, E., Nagymajtényi, L., Foley, K., Rogers, T., & Easterling, D. (2012, August). *Opinions about the positive effects of comprehensive smoke-free legislation in Hungary*. Paper presented at SRNT Europe, Helsinki, Finland.
- Nagymajtényi, L., Easterling, D., Rogers, T., & Paulik, E. (2012, August). *Does knowledge about the risks of environmental tobacco smoke affect the implementation of home-smoking bans in Hungary?* Paper presented at SRNT Europe, Helsinki, Finland.
- Paulik, E., Nagymajtényi, L., Foley, K., Rogers, T., & Easterling, D. (2012, October). *Lakossági vélemények a dohányzás-ellenőrzési politikákról és azok várható hatásairól*. [Opinions about anti-smoking policies and their effects at population level.] Magyar Higiénikusok Társasága XLI. Vándorgyűlése és a Népegészségügyi Tudományos Társaság XX. Kongresszusa, Esztergom, Abstract published in *Egészségtudomány*, 2012;LVI(4)56.
- King, B. A., Rogers, T., Kim, A., Loomis, B. R., Busey, A. H., & Fulmer, E. B. (2012, August). *Development of a tobacco price monitoring system*. Paper presented at National Conference on Tobacco or Health, Kansas City, MO.
- Fulmer, E. B., Rogers, T., Roeseler, A., Engstrom, M., Dube, S., & Snyder, K. (2012, August). *Building capacity to monitor tobacco industry action and influence*. Paper presented at National Conference on Tobacco or Health, Kansas City, MO.
- Curtis, L. M., Rogers, T., Kuiper, N., Fulmer, E., & Engstrom, M. (2012, August). *Using key outcome indicators to evaluate tobacco control*. Poster presented at National Conference on Tobacco or Health, Kansas City, MO.
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- Paulik, E., Nagymajtényi, L., Foley, K.L., Easterling, D., & Rogers, T. (2012, June). *A dohányzás abbahagyását befolyásoló egyéni és környezeti tényezők. [The role individual and environmental factors in smoking cessation.]* XII. Magatartástudományi Napok, Szeged, Hungary.
- Foley, K. L., Easterling, D., Rogers, T., Wolfson, M., Spangler, J., Sutfin, E., & Balázs, P. (2012, March). *Enhancing capacity for tobacco control research and policy: A Hungarian-American partnership.* Paper presented at the 15th World Conference on Tobacco or Health, Singapore.
- Csákányi, Z., Katona, G., Czinner, A., Spangler, J., & Rogers, T. (2012, March). *Household environmental tobacco smoke exposure and risk of recurrent acute otitis media and its consequences in children.* Paper presented at the 15th World Conference on Tobacco or Health, Singapore.
- Katona, G., Czinner, A., Spangler, J., Rogers, T., & Csákányi, Z. (2012, March). *Household environmental tobacco smoke exposure and risk of recurrent acute otitis media and its consequences in children.* Paper presented at SRNT, Houston, TX.
- Paulik, E., Nagymajtényi, L., Foley, K. L., Easterling, D., & Rogers, T. (2012, March). *Predictors of intention to quit smoking in Hungary.* Paper presented at SRNT, Houston, TX.
- Csákányi, Z., Katona, G., Czinner, A., Spangler, J., & Rogers, T. (2011, December). *ENT outpatient clinics as a potential venue for promoting smoking cessation to parents with children with frequent acute otitis media.* Paper presented at the 2nd International Conference of the European Society for Prevention Research, Lisbon, Portugal.
- Roeseler, A., Strode, M., & Rogers, T. (2011, November). *Mobilizing innovation among California's communities to enact strong tobacco retail licensing ordinances.* Paper presented at APHA annual meeting, Washington, DC.
- Paulik, E., Maróti-Nagy, Á., Nagymajtényi, L., Easterling, D., & Rogers, T. (2011, August). *Risk perception of smoking and quitting in Hungary.* IEA World Congress of Epidemiology, Edinburgh, Scotland. Abstract published in *Journal of Epidemiology & Community Health*, 2011;65(Suppl. 1):A467.
- Nagymajtényi L., Maróti -Nagy, Á., Easterling, D., Rogers, T., & Paulik, E. (2011, August). *Gender differences in home smoking restrictions in Hungary.* IEA World Congress of Epidemiology, Edinburgh, Scotland. Abstract published in *Journal of Epidemiology & Community Health*, 2011;65(Suppl 1):A162.
- Rogers, T. (2010, November). *Health indicator systems for evaluation of local, state and national chronic disease prevention and control initiatives.* Paper presented at American Evaluation Association, San Antonio, TX.
- Fulmer, E., Rogers, T., Engstrom, M., Dube, S., & Babb, S. (2010, November). *The first illusion of tobacco: Monitoring and countering tobacco industry influence through the application of evaluation indicators.* Paper presented at American Evaluation Association, San Antonio, TX.
- Wall, H., Rogers, T., & Ladd, S. (2010, November). *Using a modified community of practice approach to operationalize indicators for heart disease and stroke prevention.* Paper presented at American Evaluation Association, San Antonio, TX.
- Paulik, E., Nagymajtényi, L., Easterling, D., & Rogers, T. (2010, February). *Socioeconomic variation in tobacco use and support for tobacco control policies in Hungary.* Paper presented at SRNT, Baltimore, MD.
- Rogers, T., Ashe, M., Kappagoda, M., & Fields Tyler, C. (2008, November). *Challenges in evaluating public health advocacy support systems: The case of the National Policy and Legal Analysis Network to Prevent Childhood Obesity.* Paper presented at American Evaluation Association, Denver, CO.
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- Easterling, D., Rogers, T., & Wolfson, M. (2008, November). *Assessing site-level dose in multi-site community initiatives: Rationale, challenges, and general strategies*. Paper presented at American Evaluation Association, Denver, CO.
- Rogers, T., Easterling, D., Neiberg, R., & Wolfson, M. (2008, November). *Measuring and modeling site-level doses in the evaluation of Free to Grow*. Paper presented at American Evaluation Association, Denver, CO.
- Jernigan, J., Ladd, S., Rogers, T., Fulmer, E., & Matson-Koffman, D. (2008, November). *Identifying core evaluation indicators to support strategic program needs*. Paper presented at American Evaluation Association, Denver, CO.
- Porter, S., Rogers, T., Jamison, N., & Engstrom, M. (2008, November). *Core outcome indicator measurement development for the National Tobacco Control Program*. Paper presented at American Evaluation Association, Denver, CO.
- Wolfson, M., Rogers, T., Champion, H., Easterling, D., Barker, D., Neiberg, R., Ip, E., Beyer, J., Parries, M., Tuttle, L., & Foley, R. (2008, May). *Outcomes from the national evaluation of Free To Grow: Head Start Partnerships to Promote Substance-Free Communities*. Paper presented at Society for Prevention Research, San Francisco, CA.
- Jamison, N., Rogers, T., Tang, H., Hrywna, M., & Hunting, P. (2007, October). *Using outcome indicators when planning and evaluating state and national tobacco control programs*. Panel presentation at the National Conference on Tobacco or Health, Minneapolis, MN.
- Rogers, T., Easterling, D., Barker, D., et al. (2006, November). *Assessing program implementation in the national evaluation of Free to grow*. Paper presented at American Evaluation Association, Portland, OR.
- Wolfson, M., D'Agostino, R., Rogers, T., et al. (2006, November). *Design of the national evaluation of Free to Grow: Head Start partnerships to promote substance-free communities*. Paper presented at American Evaluation Association, Portland, OR.
- Easterling, D., Rogers, T., Neiberg, R., & D'Agostino, R. (2006, November). *Balancing validity and efficiency in the assessment of site-level dose*. Paper presented at American Evaluation Association, Portland, OR.
- Siebold, W., Rogers, T., & Barker, D. (2006, November). *Strategies for improving public health leadership, workforce development and delivery of essential services*. Paper presented at APHA, Boston, MA.
- Jamison, N., Rogers, T., Denelvo, C., Starr, G., & Porter, S. (2006, July). *Selecting outcome indicators when planning and evaluating tobacco control programs*. Paper presented at the 13th World Conference on Tobacco OR Health, Washington, DC.
- Rogers, T. (2006, July). *Partner involvement in neighborhood revitalization*. Paper presented as part of a panel "National Evaluation of Free to Grow: Head Start Partnerships to Promote Substance-Free Communities" at the NIJ Conference, Washington, DC.
- Wolfson, M., D'Agostino, R., Rogers, T., et al. (2005, October). *Design of the national evaluation of Free to Grow: Head Start partnerships to promote substance-free communities*. Paper presented at American Evaluation Association, Toronto, Canada.
- Easterling, D., Rogers, T., Hensberry, R., & Tuttle, L. (2005, October). *Balancing validity and efficiency in the assessment of site-level dose*. Paper presented at American Evaluation Association, Toronto, Canada.
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- Rogers, T. (2005, May). *Development and use of outcome indicators in evaluating comprehensive tobacco control programs*. Paper presented as part of a panel at the National Conference on Tobacco or Health, Chicago, IL.
- Rogers, T., Feighery, E., & Haladjian, H. (2005, May). *Enforcement of youth tobacco access and secondhand smoke laws*. Paper presented at the National Conference on Tobacco or Health, Chicago, IL.
- Rogers, T. (2003, December). *Obtaining and using meaningful tobacco control program evaluation measures*. Paper presented as part of a panel at the National Conference on Tobacco or Health, Boston, MA.
- Rogers, T. (2003, December). *Building a foundation for evaluation: CDC's National Tobacco Control Program*. Paper presented as part of a panel at the National Conference on Tobacco or Health, Boston, MA.
- Tuna, S., Rogers, T., Feighery, E., & Barba, K. (2002, November). *Effective strategies to implement a community-based perinatal smoking cessation program*. National Conference on Tobacco OR Health, San Francisco, CA.
- Rogers, T. (1996, November). *Evaluating community capacity*. Paper presented at the Society of Public Health Education, New York, NY.
- Rogers, T., Flora, J., Schooler, C., & Kim, E. (1996, November). *Opinion leadership and community mobilization regarding youth violence prevention in at-risk communities*. Paper presented at APHA, New York, NY.
- Rogers, T., Kropp, R., Feighery, E., Keller, J., & Ribisl, K. (1996, November). *An innovative approach to reducing tobacco sales to minors: Merchant risk perception to increase compliance*. Paper presented at APHA, New York, NY.
- Roeseler, A., Rogers, T., Feighery, E., & Gehrmann, J. (1996, November). *Operation Storefront: Youth Against Tobacco Advertising and Promotion, campaign overview and Phase I results*. Paper presented at APHA, New York, NY.
- Feighery, E., Roeseler, A., Tencati, E., Siener, K., & Rogers, T. (1996, November). *Operation Storefront: Youth Against Tobacco Advertising and Promotion, a community assessment to determine readiness for action*. Paper presented at APHA, New York, NY.
- Flora, J., Schooler, C., Rogers, T., & Webster, D. (1996, November). *Support for violence prevention policies: Comparison of high-risk neighborhood residents and middle-class voters*. Paper presented at APHA, New York, NY.
- Schooler, C., Flora, J., Rogers, T., & Kim, E. (1996, November). *Youth alcohol use and violence*. Paper presented at APHA, New York, NY.
- Rogers, T., Howard-Pitney, B., Ribisl, K., Russell, C., Roeseler, A., Johnson, M., & Lee, H-R. (1995, December). *Evaluation of community capacity in California's Tobacco Education Program*. Paper presented at the National Conference on Chronic Disease Prevention and Control, Atlanta, GA.
- Rogers, T., Howard-Pitney, B., Edwards, C., Campbell, N., & Roeseler, A. (1995, November). *Evaluation of the Community Linkage Initiative of the California Tobacco Education Program*. Paper presented at APHA, San Diego, CA.
- Rogers, T., Feighery, E., Tencati, E., Butler, J., & Weiner, L. (1995, November). *Community mobilization to reduce point-of-purchase advertising of tobacco products*. Paper presented at APHA, San Diego, CA.
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- Rogers, T., Schooler, C., Flora, J., & Lee, H-R. (1995, November). *Evaluation of the Violence Prevention Initiative community collaboratives*. Paper presented at APHA, San Diego, CA.
- Rogers, T. (1993, November). *Building and maintaining effective community coalitions: Perception and reality*. Paper presented at the Eighth National Conference on Chronic Disease Prevention and Control, Kansas City, MO.
- Rogers, T., Feighery, E., Endres, J., Weiner, L., Butler, J., & Howard-Pitney, B. (1993, October). *Evaluation-driven technical assistance to tobacco control coalitions in California*. Paper presented at APHA, San Francisco, CA.
- Rogers, T., & Howard-Pitney, B. (1992, November). *Predictors of perceived coalition accomplishment*. Paper presented at APHA, Washington, DC.
- Howard-Pitney, B., & Rogers, T. (1992, November). *The relationship of participation costs and benefits to coalition experiences*. Paper presented at APHA, Washington, DC.
- Russell, C., Rogers, T., & Feighery, E. (1991, November). *Local tobacco control coalitions in California*. Paper presented at APHA, Atlanta, GA.
- Rogers, T. (1991, November). *What have we learned about dissemination of community-level interventions?* Paper presented at APHA, Atlanta, GA.
- Rogers, T., Howard-Pitney, B., Armstrong, K., & Roeseler, A. (1991, November). *Technical assistance for community tobacco control*. Paper presented at APHA, Atlanta, GA.
- Roeseler, A., Feighery, E., & Rogers, T. (1991, November). *Community-based approaches to tobacco control*. Paper presented at APHA, Atlanta, GA.
- Rogers, T. (1989, May). *Building and maintaining effective nutrition coalitions*. Paper presented at California Dietetic Association, Santa Clara, CA.
- Howard-Pitney, B., Altman, D. G., & Rogers, T. (1989, March). *Behavioral medicine as defined by its publications: A ten year analysis*. Paper presented at Society of Behavioral Medicine, San Francisco, CA.
- Rogers, T. (1987, November). *The Stanford Health Promotion Resource Center*. Paper presented at APHA, New Orleans, LA.
- Rogers, T., & Carpenter, R. A. (1987, July). *The status of nutrition education at worksites in Texas*. Paper presented at the annual meeting of the Society for Nutrition Education, San Francisco, CA.
- Carpenter, R. A., Knadler, G. F., & Rogers, T. (1987, April). *An examination of two types of worksite-based weight loss intervention*. Paper presented at Sports and Cardiovascular Nutritionists Symposium, Washington, DC.
- Rogers, T., Knadler, G. F., & Blair, S. N. (1987, March). *Mountain climb month: A low-cost exercise intervention program at a high-rise worksite*. Paper presented at Society of Behavioral Medicine, Washington, DC.
- Farrell, H. W., Kohl, H. W., & Rogers, T. (1986, May). *The effect of ethnicity on cardiovascular fitness*. Paper presented at American College of Sports Medicine, Indianapolis, IN.
- Cameron, R., Fisher, S. E., Schlegel, R. P., Horlick, L., Shepel, L. F., Rogers, T., & Killen, J. D. (1986, November). *Differential response to weight loss treatment as a function of season*. Paper presented at Association for the Advancement of Behavior therapy, Chicago, IL.
- Cameron, R., Fisher, S. E., Schlegel, R. P., Horlick, L., Shepel, L. F., Rogers, T., & Killen, J. D. (1986, March). *Refinement and evaluation of a correspondence weight control program: Interim results*. Paper presented at Society of Behavioral Medicine, San Francisco, CA.
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- Rogers, T., Cole, J. A., & Erwin, P. G. (1986, March). *Heart at Work: Cost-benefit analysis of a new worksite health promotion program*. Paper presented at Society of Behavioral Medicine, San Francisco, CA.
- Cameron, R., Fisher, S., Schlegel, R. P., Schumilas, T., Horlick, L., Shepel, L. F., Rogers, T., & Killen, J. D. (1985, November). *The refinement and evaluation of a correspondence weight control program: Preliminary results*. Paper presented at Association for the Advancement of Behavior Therapy, Houston, TX.
- Rogers, T., & Davis, D. Z. (1982, November). *Modifying food selection in cafeterias: A study of choice within constraint*. Paper presented at Association for the Advancement of Behavior Therapy, Los Angeles, CA.
- Sallis, J. F., Haskell, W. H., Wood, P. D., Solomon, D. S., Rogers, T., Paffenbarger, R., & Williams, P. T. (1982, November). *Prediction of adoption and maintenance of exercise behaviors*. Paper presented at Association for the Advancement of Behavior Therapy.
- Rogers, T., Killen, J. D., Cameron, R., & Weinberger E. (1982, November). *Community-based correspondence courses for weight control*. Paper presented at Association for the Advancement of Behavior Therapy, Los Angeles, CA.
- Rogers, T. (1982, November). *Alternative delivery strategies for health behavior change: Mass media, mail, and Ma Bell*. Symposium presented at Association for the Advancement of Behavior Therapy, Los Angeles, CA.
- Rogers, T., Mahoney, B. K., Mahoney, M. J., & Straw, M. K. (1980, November). *Two-year follow-up results of a problem solving treatment program for obesity*. Paper presented at Association for the Advancement of Behavior Therapy, New York, NY.
- Rogers, T., & Weinberger, E. (1982, May). *Evaluation of community-based health communications*. Paper presented at International Communication Association, Boston, MA.
- Hovell, M. F., Black, D. R., Rogers, T., Kirk, K., & Kamachi, K. (1980, September). *A behavioral systems intervention for hypertensive patients*. Paper presented at American Psychological Association, Montreal, Canada.
- Rogers, T., Mahoney, M. J., Mahoney, B. K., & Straw, M. K. (1979, December). *The assessment of health-risk in behavioral treatment programs for obesity*. Paper presented at Advancement of Behavior Therapy, San Francisco, CA.
- Mahoney, B. K., Rogers, T., Straw, M. K., & Mahoney, M. J. (1977, December). *Results and implications of a problem solving treatment program for obesity*. Paper presented at Association for the Advancement of Behavior Therapy, Atlanta, GA.

Invited Scientific Meetings

- “Communities Putting Prevention to Work,” CDC (Atlanta, GA), March 2011
- “HDSP Grantee Meeting,” CDC (Atlanta, GA), September 2010
- “Tobacco Industry Monitoring Summit,” CDC (Atlanta, GA), July 2010
- “Communities Putting Prevention to Work: State and Territory Initiative,” CDC (Atlanta, GA), June 2010
- “Weight of the Nation,” CDC (Washington, DC), July 2009
- “Tobacco Surveillance and Evaluation,” CDC (Atlanta, GA), October 2009
- “HDSP Grantee Meeting,” CDC (Atlanta, GA), September 2009
- “National Institute for Heart Disease and Stroke Prevention,” CDC (Atlanta, GA), September 2008
- “Linking Tobacco Control Policies and Practices to Early Cancer Endpoints,” NCI (Philadelphia, PA), December 2007
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- “Heart Disease and Stroke Prevention Practitioners’ Institute,” CDC (Atlanta, GA), September 2007
- “National Tobacco Control Program and Evaluation Meeting,” CDC (Atlanta, GA), October 2006
- “Tobacco Control Surveillance and Evaluation,” CDC (Atlanta, GA), February 2005
- “Tobacco Control Surveillance and Evaluation,” CDC (Atlanta, GA), February 2004
- “National Tobacco Workshop,” NCI (Bethesda, MD), November 2002
- “Tobacco Use Prevention Training Institute,” CDC (Portland, OR), August 2001
- “Tobacco Use Prevention Training Institute,” CDC (Denver, CO), September 2000
- “11th World Conference on Tobacco OR Health,” Robert Wood Johnson Foundation, American Medical Association, American Cancer Society (Chicago, IL), August 2000
- “Expert Panel for the State Tobacco Surveillance Initiative,” Robert Wood Johnson Foundation and Roswell Park Cancer Institute (Buffalo, NY), May 1998
- “Public Health in the 21st Century: Behavioral and Social Science Contributions,” American Psychological Association/CDC (Atlanta), May 1998
- “National Coordinated Tobacco Evaluation,” CDC/NCI (Washington, DC), April 1997
- “Substance Abuse Policy Research,” Robert Wood Johnson Foundation (Washington, DC), September 1996
- “Dimensions of Community Capacity,” CDC (Atlanta, GA), December 1995
- “National Tobacco Conference — Tobacco Prevention: The Next Generation,” NCI (Boston, MA), June 1995
- “Tobacco Policy Research,” Robert Wood Johnson Foundation, NCI, and CDC (Washington, DC), June 1995
- “National Funding Collaborative on Violence Prevention,” Carnegie Foundation (New York, NY), January 1995
- “Creating Capacity: A Research Agenda for Public Health Education,” National Center for Chronic Disease Control and Community Intervention, CDC (Atlanta, GA), September 1994
- “The Future of Proposition 99,” Western Consortium for Public Health and The California Wellness Foundation (San Francisco, CA), December 1993
- “Public Health Approaches to Community-Based Cardiovascular Disease Prevention,” National Center for Chronic Disease Control and Community Intervention, CDC (Myrtle Beach, SC), September 1992
- “Planning the Research Agenda for the Tobacco-Related Disease Research Program,” University of California (Oakland, CA), September 1990
- Proposition 99 Advisory Committee (Los Angeles, CA), October 1989
- “The Future of Public Health,” California Public Health Association, (Oakland), March 1989
- “The Future of Work and Health,” Office of Disease Prevention and Health Promotion and the National Institute of Occupational Safety and Health, (Leesburg, VA), November 1985
-