

Research on the Influence of Community Social Organizations on Smoking-Free Community Governance Based on the Trend of Pluralism

Yang Lei, Lecturer

Yang Lei, Lecturer in Human Resources, School of Public Administration, North China University of Water Resources and Electric Power, Zhengzhou, Henan, China. Correspondence author: Yang Lei; 15937151886@163.com

Abstract: At present, under the background that the whole society is building a new pattern of social governance with common governance and sharing, we should give full play to the role of community social organizations in smoking-free community governance, plan as a whole, coordinate the cooperation between the society and the government to jointly carry out community governance-related issues, and realize the benign interaction between government governance, social adjustment and residents' autonomy. As an important part of community diversified governance, community social organizations have gradually become an integral part of smoking-free community governance by virtue of their own advantages of autonomy, non-officiality and openness, and have received more and more attention and favor. At the same time, relying on their own advantages, they created a pattern of community pluralistic governance together with other organizations, which has improved the ability and level of smoking-free community governance. In the process of all-round social development, social community organizations have mushroomed in the governance of various communities and made great progress in terms of quantity, organizational quality, importance and function. Modern smoking-free community governance is increasingly inseparable from community social organizations. In view of the importance of community social organizations to community governance, this paper studies the existing problems of community social organizations in community governance, understands the difficulties of cooperation among multiple subjects under the current trend of pluralism, explores how to better play the role of community social organizations, and gives operational and effective countermeasures and suggestions based on the problems existing in community governance to effectively promote the improvement of smoking-free community governance, which is very necessary and urgently needed.

Key words: trend of pluralism; community social organizations; smoking-free community governance

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To understand the key between community and city more intuitively, we might as well

concretize the abstract concept of city. For example, comparing a city to a creature, the community is the cell in the city, and the biological structure needs countless cells, which proves that the quality of community governance also affects the development and governance of the whole city¹. With the acceleration of urbanization, the advent of post-industrial era, the residents' strong sense of subject and the rising sense of ownership, the basic contradiction in China has already been transformed into the contradiction between the people's growing spiritual needs and unbalanced development. Therefore, the traditional government-led governance in smoking-free community governance has long been far from meeting the needs of community residents and social development. Thus, a new type of smoking-free community governance plan should be developed to allow more market organizations to enter into community governance, give full play to the leading role of the government, and motivate the enthusiasm of the people from top to bottom to meet the growing needs of the residents and drive the ability of urban smoking-free community governance, so as to provide a good foundation for the whole social governance².

In this paper, based on the impact of community social organizations on smoking-free community governance under the trend of pluralism, the main body of governance is community social organizations. Starting from the necessity, role and function of community social organizations in community governance, this paper sorts out the difficulties of community social organizations under the current trend of pluralism, mainly in three aspects: First, residents have weak will to govern, weak consciousness and a lack of public spirit; second, the community has limited social organization ability and the lack of government credibility; and third, there is a lack of government supervision and strong formalism. In view of the above problems, community social organizations need not only the efforts of the government and community social organizations, but also the strong support of residents, so as to

make the development of community social organizations better, enhance the community social organizations' ability in community governance, help to promote the process of modernization of community governance, and truly realize efficient modern community governance.

RESEARCH BACKGROUND AND SIGNIFICANCE

Research Background

In recent years, community social organizations have made great achievements in social governance, which has attracted the attention of the whole society. The State Council and its subordinate Ministry of Civil Affairs have successively published the *Opinions of the CPC Central Committee and the State Council on Strengthening and Perfecting Urban and Rural Community Governance* and the *Opinions of the Ministry of Civil Affairs on Vigorously Cultivating and Developing Community Social Organizations*, both of which put forward that more resources should be invested in community social organizations, and the government should make overall plans to help community social organizations develop better and give full play to their role in community governance. The above two opinions issued by the government fully reflect the importance of community social organizations in community governance in China.

Community social organizations are nonofficial social organizations that are created in and serve the community for serving the community residents and meeting the needs of the community residents to promote community development and community governance, which are committed to serving the residents, improving residents' participation in community governance and enhancing residents' sense of ownership as the backbone of governance innovation of social organizations in the communities. They undertake government functions and meet the diverse needs of residents. Although they have made indelible achievements in community governance, they also found some problems and unclear points. What is the intelligent boundary between government and community social organizations, how to carry out in-depth cooperation between government and community

social organizations, what role community social organizations play in social governance, and how community social organizations mobilize residents to participate in community governance, etc., all of which are in urgent need of corresponding countermeasures and have practical significance for community governance.

Research Significance

Since the participation of community organizations in community governance has effectively improved the level and ability of community governance, it is of both theoretical and practical significance.

The participation of community social organizations in community governance has enriched the connotation and value of social governance theory. Different from the original single comprehensive participation management mode with the government as the main body, in modern social governance, the main body of governance is diversified, and mutual cooperation plays the role of $1+1>2$. Attaching importance to the participation of multiple subjects requires a top-down change from the traditional management mode of government-led social governance to a bottom-up diversified governance with the theme of community social organizations and residents, so as to maximize public interests³. In the process of social governance, social organizations can effectively coordinate residents and the government by virtue of their special status, and can guide and drive residents to participate in community governance under the leadership of the government, thus promoting the efficiency of community governance.

The introduction of community organizations into community governance will enable people to better understand and solve the needs of residents. Especially in the post-industrial era, the social structure is complex, and the residents' living needs, especially their spiritual needs, are increasing day by day. The existing management system has been unable to keep

pace with the times, and the government alone cannot meet the spiritual needs of the residents. Community social organizations have better understanding of the community than the government because they grow up in, take root in and serve the community, so they can well accept the needs of community residents. Moreover, due to their advantages of voluntariness and non-profit, when providing public services for residents, they can well compensate for the failure of the government and the time in providing public services, can better enhance the satisfaction of residents, meet the growing spiritual needs of residents, and truly modernize community governance.

Although community social organizations' participation in community governance has been effective in improving the community since China began to try it out, which proves that this policy is worthy of affirmation and continued implementation, there are still many problems in the development of community governance, which affect the role of community social organizations. Therefore, it is of practical significance to discuss the participation of community social organizations in community governance under the trend of pluralism. In this regard, the community governance of community social organizations is studied and discussed, and suggestions with strong pertinence and little resistance are put forward according to the problems, so as to enhance the role and advantages of community social organizations in community governance under the pluralistic trend, and at the same time, to continuously consolidate the community governance effect and improve the community governance system.

RELEVANT THEORIES

Pluralistic Co-Governance

As a crucial part of the current community governance segment, pluralistic co-governance is mainly a governance model and path of diversified community governance with the participation of community social organizations, residents and other social organizations in the community under the guidance of the government, which has a distinctive feature that community governance is no longer just a theme, but multi-subjects work together, take up

their own responsibilities according to their own advantages and characteristics, and make joint efforts to promote community governance. The essence of pluralistic co-governance is to realize the social pluralism of regional governance subjects.

Different from the traditional community management mode, the multi-governance mode pays attention to the advantages of each governance subject, in which the government is no longer the only governance subject, but will change from being the only one to being a guide, guiding other existing governance subjects. In the community governance, the advantages of multi-element and co-governance should be brought into full play. At the same time, each community governance subject must follow the relevant laws and regulations and carry out the sunshine community governance under the permission of the law. Only in this way can we truly maximize the advantages of pluralistic co-governance, make full use of the functions of pluralistic subjects, and achieve the modernization level of community governance.

Community Governance

Community governance is defined differently. First, community governance is the process of organizing activities and carrying out management within the community. In the past, the community management mode in China was to control the community step by step, but the community management emphasized the residents' self-management and diversified community management⁴. Under the modern community governance model, the government no longer controls all aspects of community affairs in its hands, but hands over some affairs that can be decentralized to other governance subjects. Secondly, community governance requires the establishment of a network-based management structure, which presents diversified governance features in the community, in which the government, residents and community social organizations cooperate to form a governance body, and jointly participate in the management of community

affairs and the development of activities. Under the leadership of the government, diversified governance subjects play their duties according to their own advantages. All subjects communicate on an equal footing and cooperate organically to jointly provide high-quality community services, thus promoting the development of community management pattern towards a good trend. Community governance means that when residents live in a complex structure, they rely on government organizations, social organizations, private organizations and residents' organizations to build a diversified network structure covering the community to jointly promote the effectiveness and modernization of community governance and the high quality of community services.

To sum up, community governance refers to the diversified community affairs management activities in which multiple community governance subjects participate together under the guidance of the government under the diversified community governance model, with the aim of providing high-quality community services, promoting the modernization of social governance, enhancing residents' sense of integration, meeting residents' diverse needs and realizing a good governance society⁵.

Community Social Organizations

Community organization has a broad concept. Generally speaking, it is a systematic community of social interests established by community residents to meet their needs. Simply speaking, it refers to a social organization that aims at community interests, or represents the interests of specific groups in the community, or is generated to solve specific community problems. Therefore, such community organizations are born out of the community and develop with the community, which is the just need of the community. Community organizations are mainly community-based organizations or non-governmental public welfare social organizations whose purpose is to meet the growing spiritual needs of the residents and to provide high-quality services to the community residents. Community social organizations need to include three elements: serving community residents; giving

priority to the interests of community residents; working in the community.

The functions of community social organizations are mainly as follows: to manage and handle basic community affairs; to carry out voluntary public service activities to help widows and the elderly; to set up special poverty alleviation and employment zones to solve the work problems of the poor and unemployed; Building a bridge of communication between the government and the residents and coordinating the affairs between the government and the residents; to guide and encourage residents to carry out residents' autonomy activities, to improve residents' autonomy and willingness to participate in handling community affairs independently; Establish grassroots organizations, build a platform for people to communicate, listen to residents' needs, strengthen feedback, strengthen the influence of core organizations within residents, promote close contacts between organizations at all levels and community residents, and ensure community peace⁶.

THE NECESSITY AND FUNCTION OF COMMUNITY SOCIAL ORGANIZATIONS PARTICIPATING IN COMMUNITY GOVERNANCE UNDER THE TREND OF PLURALISM

The Necessity of Community Social Organizations Participating in Community Governance Under the Trend of Pluralism

Historical necessity

With the development of modernization, the acceleration of urbanization process and the arrival of the post-industrial era, China's community governance model has been updated several times. Moreover, Relevant departments have repeatedly improved the community governance system based on implementation, from government monopoly to community participation in community governance, which has been improved several times. The government-led model in which the government is the only subject in charge of all major and

minor issues in the community is a top-down model of community governance. Under this model, due to the excessive power of the government and the complicated affairs, the community social organizations have become auxiliary, resulting in the inability to provide high-quality and effective community services, and the ineffective development of community governance⁷. Under the background of community cooperation, the government began to delegate the community work to the community social organizations, changing the previous top-down governance model. The government-led has become the government-led, and the community social organizations have been changed into a new pattern of community governance with the community social organizations as the main body and the cooperation between the government and the community social organizations. At present, China's community governance model is mainly based on residents' autonomy, which is the primary and core position of community governance. It is characterized by participating in community governance activities independently under the leadership of the government and the guidance of community social organizations, and improving their sense of ownership. Owing to its advantages of independence, non-profit, and resources, community social organizations can provide better community services for residents and enhance their sense of belonging and responsibility.

Theoretical necessity

In the 1970s, a scholar named Philip Schmidt put forward the theory of cooperationism, which proposed to compare the society as a whole and advocate a harmonious social order, focusing on the social behavior order of personal connections⁸. From the perspective of public service, the enlightenment of the cooperative theory is that the government should not be a monopoly, but should delegate more powers and responsibilities to other organizations to achieve the best results through the cooperation between the government and organizations. Instead of refusing organizations to join, the government should encourage and guide more social organizations to join in providing social public services, and maintain a good, mutually beneficial and win-win cooperative relationship with social

organizations, so as to build a perfect and perfect community public service system and a virtuous circle of mutual trust and mutual promotion among the government, market and society. From the perspective of community multi-subject development, community social organizations should pay attention to meeting the needs of community residents in community governance, especially by carrying out colorful social activities and establishing interest communities to meet the spiritual and cultural needs of community residents⁹.

Role Definition of Community Social Organizations Participating in Community Governance Under the Trend of Pluralism

Public service provider

Facing the increasingly complex community structure, community social organizations, as highly professional organizations, are rooted in the masses and work among the masses, and can effectively integrate community resources, analyze the needs of residents and become public service providers in community governance by virtue of their unique advantages. Due to the continuous new demands of the community residents, the single government-led public service provision can no longer meet the needs of the community residents. The community residents can realize their own life value and meet their own needs by joining in the community governance. Therefore, joining community social organizations can fill the government's shortcomings in community governance and realize diversified community management service system¹⁰.

The media between government and residents

In the past, the community governance model was government-led, in which residents could only passively accept the government's policies and could not put forward corresponding opinions, and residents had no power in community governance. At present, as the government is carrying out the streamline administration and trying to transform into a service-oriented government, it has begun to

delegate some powers to some social organizations. Since then, the government has ceased to be the single controller of community governance. As a result, the diversified model of community governance has been formed, and the community has more autonomy, changing from the top-down management model to the bottom-up spontaneous management of the masses. With the social progress, residents began to gradually participate in community governance, and were keen to put forward their own demands, thus enhancing their sense of ownership. Community social organizations, as a carrier for community residents to participate in community governance, connect the bridge between community residents and the government, provide residents with the opportunity to participate in community governance and the platform to exercise democratic rights, guide residents to participate in community governance independently, and promote the healthy development of community governance. Moreover, as a medium between the government and the residents, the community social organization connects the government with the community residents, and conveys the residents' demands to the government, which improves the breadth and depth of community governance, improves the trust between the government and the community residents, increases the scope of cooperation, enables the full use of community resources, and constructs a pattern of multi-element and co-governance in the community¹¹.

Functional Analysis of Community Social Organizations Participating in Community Governance Under the Trend of Pluralism

Improving community governance structure

Community social organization is an important part of the community governance system and the backbone of improving the community governance system, which effectively improves the level of community governance. Under the planned economy system, community affairs are contracted by the government and its agencies, lacking the environment for governance and experience in governance. Under the socialist economic system, the government can only be transformed into a service-oriented government and decentralized to regional social organizations to become a new

pattern of government-led and social organization governance, which has laid the foundation for the development of modern social governance. Although the government is still in a dominant position in the modern community governance, it cannot do everything in a lump sum way like before. Instead, it should be a good regulator and coordinator at the macro level, actively encourage social organizations to join, work closely with community social organizations, and collaborate in the governance of the community. In order to prevent the failure of governance, the government should divide the corresponding responsibilities, promote the communication and coordination among the governance subjects, improve the governance system and improve the governance level.

Improving the efficiency of public services

Community social organizations, characterized by professionalism and grassroots, are rooted in the masses, and can learn about the needs of community residents and respond in a timely manner and meet the demands of community residents for public services. As residents' demand for public services has gradually diversified, the government alone cannot meet it. Moreover, there will inevitably be uncoordinated resource allocation and ineffective utilization of resources when carrying out the work of community governance. Therefore, community social organizations should be encouraged and guided to join, which can not only avoid the failure of the government and the market in the provision of public services, but also effectively supervise both. Community organizations, as spontaneous organizations of the masses, have high mobility, and can rationally adjust public service modes and provide better public services. Due to its own system, the government has high communication cost, complex policy changes and low implementation efficiency, which leads to the low efficiency of public services. The flexibility of community organizations can just make up for the government's defects in community governance, respond to the needs of

community residents in a timely and effective manner, and improve the satisfaction of community residents and the efficiency of public services.

COUNTERMEASURES OF COMMUNITY SOCIAL ORGANIZATIONS PARTICIPATING IN COMMUNITY GOVERNANCE UNDER THE TREND OF PLURALISM

Constructing the Coordination Mechanism Between Community Social Organizations and Multiple Subjects

clarifying the role of government

Under the modern public service structure, the government should play the role of service provider rather than leader, and should change its role of experience in public service. Therefore, the government should not join the community governance as an administrator, but should delegate the affairs that can be handed over to social organizations as much as possible as a waiter, fully encourage and guide social organizations to actively participate in community governance, give full affirmation and show sincere willingness to cooperate and interact, and innovate a new model of community governance with multiple subjects and various aspects. In addition, in the new model of community governance, the government should return the government to the people and the community, hand over complicated affairs to social organizations for implementation, and transform itself into a service-oriented government, so as to make overall plans and coordinate the overall situation.

Correcting the lost role of neighborhood committees

Community neighborhood committees, a special grass-roots mass spontaneous organization in China, are subordinate to the local government under the previous social governance, and are agencies with legal status and political significance. They have the obligation to report the situation of their own community regularly, and have the responsibility to complete the tasks assigned by the subdistrict offices with good quality and quantity, and to implement and decentralize the neighborhood offices' community-oriented policies, which leads to the

residents' committees losing their role orientation. Nowadays, the new government plays the role of service provider, so the community neighborhood committee should clearly realize that it is rooted in the masses, and should carry out corresponding activities according to the actual situation of its own grass-roots units, and the government should also give corresponding resources to support it, so as to better serve the community residents and meet their needs.

Shaping the public spirit of community residents

With the complexity of social structure and economic development, community residents have increased pressure on their lives, and their enthusiasm for participating in community governance is not high. Moreover, the strangeness between community residents leads everyone to pay attention only to their own interests. Community social organizations should give full play to their own characteristics, effectively mobilize residents' enthusiasm for participation and shape residents' public spirit, pay attention to the construction of spiritual civilization to meet spiritual needs, shape community residents' public spirit, continuously guide the masses to organize independently and carry out relevant governance work, and finally achieve residents' voluntary participation in community governance and independent organization of community governance related activities.

Improve the Guarantee Mechanism for Community Social Organizations to Participate in Community Governance

The government increasing support and improving the laws and regulations

Due to the lack of resources, community social organizations cannot provide real and effective social services in carrying out community activities, which results in a significant reduction in the quality of public services. As the government is still the leader of community social organizations in China, in

order to make community social organizations develop in a benign and orderly way, the government should give corresponding support in terms of policies, funds and authorities, especially in terms of funds, and vigorously support community social organizations to carry out community activities. In terms of policies, the government should give corresponding policy support and preferential treatment to community social organizations, include some community social organizations that undertake government functions as the main body of government support, reduce or reduce tax rates, and give preferential treatment to public expenses, so that community social organizations can truly feel the support from the government. In terms of legislation, the state should step up the promulgation of the Law on Community Social Organizations, legally recognize the legitimacy of community social organizations, and promote the construction of a society ruled by law¹².

Improving the supervision and evaluation of multiple subjects

At present, due to the long-term lack of self-supervision and external supervision, and the imperfect evaluation mechanism in the development process of social organizations in our country, the quality of public services is worrying, and community social organizations are in malignant development. Therefore, it is very necessary for both the community social public organizations to carry out the work of enhancing the credibility from the inside and the government agencies to carry out the supervision and supervision of the community social organizations from the outside. First of all, community social organizations should carry out self-supervision and self-criticism, publicize the fund income and expenditure and decisions of community activities to the masses in a timely manner, and organize internal supervision committees to supervise community social organizations from time to time. The government should also carry out supervision and evaluation of community social organizations from time to time, and carry out supervision and evaluation of community social work from inside to outside, which will be used as year-end evaluation data to reward and punish.

CONCLUSIONS

As a grass-roots organization, community social organizations have incomparable advantages and distinctive characteristics and are playing an amazing role in smoking-free community governance. The participation of community social organizations in community governance can not only reduce government pressure and speed up the transformation of government into a service-oriented government, but also shape community public spirit, activate community residents' participation and enthusiasm in smoking-free community governance, establish a new pattern of diversified community governance, and promote the improvement of community governance modernization.

Starting from the participation of community social organizations in community governance under the trend of pluralism, this paper introduces the concepts of community social organizations and community governance, expounds the advantages and practical significance of carrying out diversified community governance, obtains relevant problems through analyzing the practice of community governance, and accordingly gives some targeted solutions. Only by fully assisting smoking-free community governance from various angles and aspects can community governance move towards a benign development path.

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